

KENT

ROAD SAFETY CLUB



KENT ROAD SAFETY CLUB

The KCC Road Safety Team believe that good road safety practice begins as soon as children start school. It is an ideal time for learning new skills and influencing behaviour by effective and practical learning.

The Kent Road Safety Club is an exciting concept that mixes established themes with a new way of presenting ideas to children. As part of this approach we encourage the whole school, parents and local community to become interested, informed and involved.



KENT ROAD SAFETY CLUB

The Kent Road Safety Club focuses on key objectives that are appropriate to each year group from reception class through to Year 6, and are based around the Kent Road Safety Club code to...

- **STOP at the kerb and wait**
- **LOOK and LISTEN for traffic**
- **THINK about what to do**
- **CROSS the road safely with an adult, looking and listening all the time.**

Every school signing up to the club has a dedicated road safety professional who liaises with the the head teacher and class teachers to deliver the road safety sessions.



Delivery

Classroom sessions use Kagan strategies to deliver road safety messages. This method of learning encourages children to feel safe and included, to work together and take ownership of the activity. By playing, exploring and being creative, pupils are more likely to be motivated, involved and remember key learning points. The club provides teachers with a framework and tools to ensure that road safety becomes an integral part of their school programme.



Themes

KEY STAGE ONE

Reception Class

Storytime and songs form the basis of this classroom session. Children hear all about Kip the Bear and the dangers of running off and importance of stopping at the kerb and holding hands. The Road Safety code of STOP, LOOK, LISTEN and HOLD HANDS is introduced.



Year One

This classroom session looks at who keeps children safer, holding hands, the importance of walking and not running near roads and the dangers of driveways. Pupils learn and develop an understanding of the Road Safety Code, STOP at the kerb and wait, LOOK and LISTEN for traffic, THINK about what to do and CROSS the road safely with an adult, looking and listening all the time.

Year Two

In this classroom session pupils become 'safety spies' whereby they'll need to find the clues and crack the road safety code. The code is reinforced using props which aim to remind pupils to STOP, LOOK, LISTEN, THINK and CROSS safely with an adult, LOOKING and LISTENING all the time.

KEY STAGE TWO

Year Three

This session is based in the assembly hall where pupils are invited to become 'danger detectives'. This involves pupils understanding how to keep themselves and others safer when using the roads and exploring our senses to determine unsafe and safer behaviour.

Year Four

A classroom session that focuses on children taking responsibility, identifying risks and hazards and how they can take positive actions when crossing the road. Wearing bright clothing when out and about and distractions are also discussed.



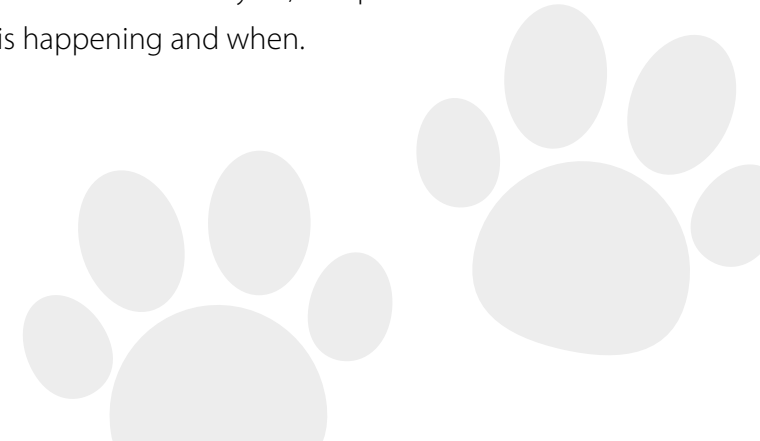
Year Five

Leading by example is a great way for children to pass on good practice and by becoming a Junior Road Safety Officer (JRSO) they can put this into practice. This session talks about the benefits of becoming a JRSO, what's involved and discusses how everyone can help keep themselves and younger children safer.

Year Six

Moving on from primary to secondary school is a huge step for many children, but many don't think about their new journey and the hazards they might face. This classroom session concentrates on this transition and encourages children to come up with safer strategies to travel independently and safely.

The club runs around an annual programme – this allows us to spread road safety messages over the school year, and provides advance notice about what is happening and when.



AUTUMN/WINTER TERM – SEPTEMBER, OCTOBER, NOVEMBER, DECEMBER

Introducing Kip the road safety bear – Reception

Classroom session – Year 1

Classroom session – Year 5

SPRING TERM – JANUARY, FEBRUARY MARCH

Assembly session – Year 3

Classroom Session – Year 4

SUMMER TERM – MAY, JUNE, JULY

Classroom session – Year 2

Classroom Session – Year 6

Website

Parents and teachers can access further information about the club at www.kentroadsafetyclub.co.uk. The website also has a dedicated membership area for Junior Road Safety Officers where they can find activities, newsletters and much more to help them in their role.

Assembly

Each school can host a road safety assembly. Our road safety team will use the road safety 'Thinking Cap' to talk about topical road safety themes in a fun and memorable way.

Branding

Children love our mascot Kip the bear as he engages with their imagination and creativity. We have two versions of Kip – a younger friendly bear for KS1 and a more streetwise version for KS2. Each school will receive a lifesize cut out of Kip to use in school to remind and reinforce the key messages of the club.



Additional Club benefits

Members of the Club may also receive a number of additional benefits including:

- Priority booking for road safety theatre in education tours
- Small Steps, a roadside pedestrian training program available for year 2 pupils
- Bikeability priority



KENT

ROAD SAFETY CLUB

For more information about the club or
sponsorship opportunities, please contact:

Road Safety Team

03000 418 181

kentroadsafetyclub@kent.gov.uk

kentroadsafetyclub.co.uk